Swissmem – Key Figures (March 2025) For sustainable solutions from the technology industry

CETOP Market Outlook Conference – 20th March 2025 Roger Sonderegger, Manager Industry Sectors

Key figures of the technology industry 2024



87,4 CHF billion total turnover

68,4 CHF billion exports (24% of all CH exports)

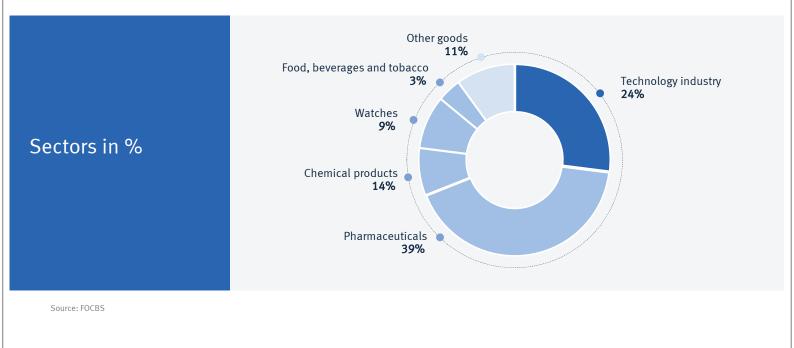
78% share of exports (of which 55% to the EU, 15% USA, 20% Asia incl. 7% China) **7%** approx. share of GDP

329,000 approx. workforce in Switzerland (plus around 570,000 abroad)

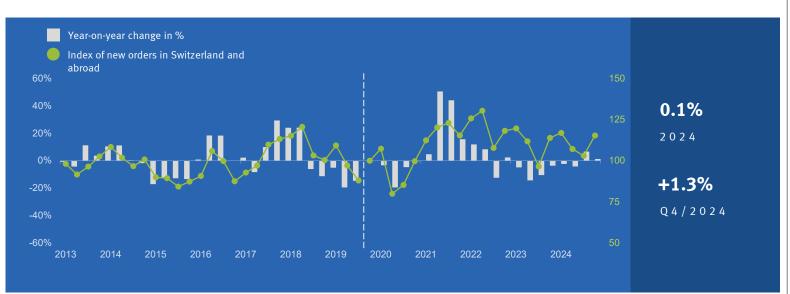
20,000 approx. apprenticeships in Switzerland



Total Swiss goods exports 2024



New orders for the technology industry Swissmem quarterly statistics (Q4/2019=100)*

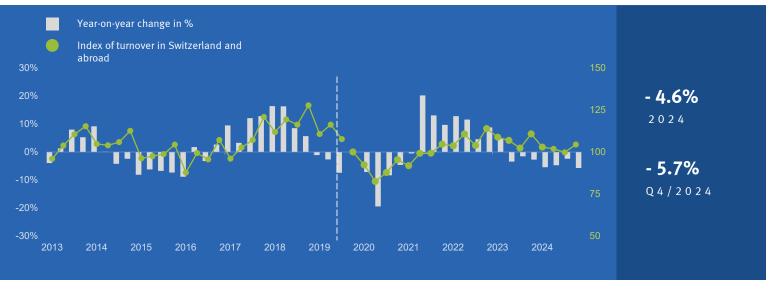


*New basis Q4/2019 = 100 (N = 257 companies)

The index series and rates of change for the period Q4/2019 to Q1/2021 have been recalculated

Turnover in the technology industry

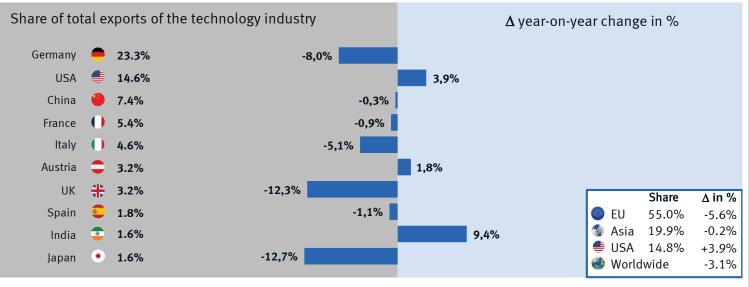
Swissmem quarterly statistics (Q4/2019=100)*



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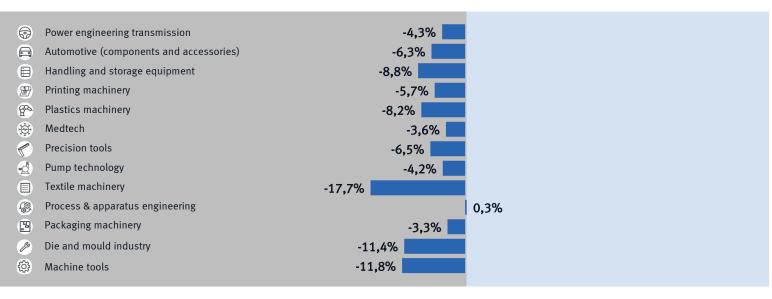
Exports of the technology industry January to December 2024 By country and region



Source: FOCBS

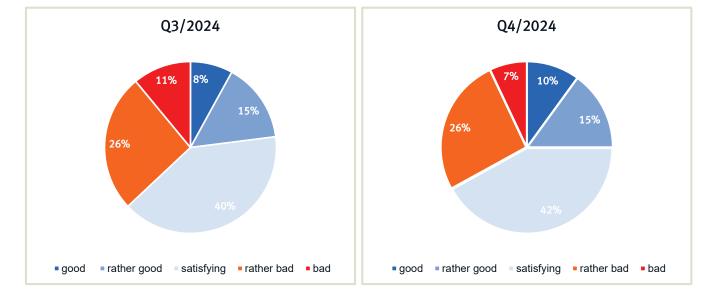
Exports of the technology industry January to December 2024

By selected subsectors, change compared with prior-year period



Source: FOCBS

How do you rate the current business situation ?



N= 207



Thank you